COVERED CALIFORNIA BOARD CLIPS
November 21- January 22, 2014

Since the November 21st Board Meeting, the high visibility media issues included: the announcement of the November and December enrollment numbers; Covered California choosing not to extend the payment deadline; thousands of consumer names and information being released to insurance agents; the unveiling of the LGBTQ ads and billboards to consumers; the misleading Obamacare website created as a resource guide for Californians; the Covered California board voting not to extend the canceled health plans; the weekly release of numbers and data regarding the website and applications; and general coverage and opinions on Covered California and the Affordable Care Act.

Since the November 21st Board Meeting, the term "Covered California" was mentioned 101,000 times in a Google search and the phrase "California Health Benefit Exchange" was noted 2,450 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

Milestone Enrollment Numbers Released by Covered California and Department of Health Care Services
Covered California
January 21, 2014

Covered California Executive Director Peter V. Lee Applauds National Effort to Enroll 2.2 Million Americans in Health Care
Covered California
January 13, 2014

Covered California Unveils Bilingual Advertising Campaign to Inform Consumers on How to Get Covered
Covered California
January 9, 2014

Covered California Health Plans Extend Payment Deadline to January 15, 2014
Covered California
January 4, 2014

[Covered California Provides Information to Help Consumers Pay Premiums](#)
Covered California
January 2, 2014

[Spanish-Language Enrollment Application Form Now Available on Covered California Website](#)
Covered California
December 30, 2013

[Covered California Enrollment Surging in Last Week for January Coverage](#)
Covered California
December 19, 2013

[Covered California Expands Service Center Hours and Highlights Key Enrollment Dates](#)
Covered California
December 17, 2013

[Covered California and California Department of Health Care Services Release November Statistics for Health Insurance Marketplace](#)
Covered California
December 12, 2013

[Covered California Unveils Robust Network Coverage for 2014](#)
Covered California
December 11, 2013

[Local Libraries Open Doors to Communities for Covered California](#)
Covered California
December 5, 2013

[Covered California Launches Holiday Campaign Encouraging Family Members to Give the Gift of Health Care](#)
Covered California
December 5, 2013

[Covered California Launches Self-Service Website for the Small Business Health Options Program](#)
Covered California
December 2, 2013

[Covered California Launches Hotline for Consumers Facing Plan Transition](#)
Covered California
November 25, 2013

[Rate of Applications Completed Nearly Doubles- Covered California Taking in 10 Thousand Per Day](#)
Covered California
November 21, 2013

[Covered California Upholds Original Deadline for Ending Health Plans That Don't Meet Law's Standards](#)
Covered California
November 21, 2013

HIGHLIGHTS

[California signs up 53000 for Obamacare in three days](#)
CNBC.com
By: Dan Mangan
December 19, 2013

[Peter V. Lee, Obamacare's California savior?](#)
Los Angeles Times
By: Patt Morrison
November 27, 2013

[California, Here We Come?](#)
New York Times
By: Paul Krugman
November 24, 2013

BROADCAST

[Obamacare blitz woos the young with star power](#)
CNBC.com
By: Dan Mangan
January 16, 2014

[No Deadline Extension, Says Covered California](#)
Capital Public Radio
By: Ben Adler
December 23, 2013

[ACLU Critical of Covered California Voter Registration Process](#)
Capital Public Radio
By: Max Pringle
November 25, 2013

Covered California sign ups now at 625,000
San Francisco Business Times
By: Chris Rauber
January 21, 2014

California continues to lead U.S. in numbers of health insurance enrollments
The San Jose Mercury News
By: Tracy Seipel
January 13, 2014

State senator proposes health coverage for all immigrants
The Los Angeles Times
By: Patrick McGreevy
January 10, 2014

Covered California adds service hours to beat deadline
Sacramento Business Journal
By: Melissa Wiese
December 18, 2013

California is averaging 15,000 Obamacare enrollments each day
The Washington Post
By: Sarah Kliff
December 18, 2013

Bay Area health-plan enrollments outpacing much of state
San Jose Mercury News
By: Tracy Seipel
December 18, 2013

Celebrities and social media promote healthcare enrollment
The Los Angeles Times
By: Maeve Reston
December 12, 2013

Obamacare: Californians signing up at a stunning rate
The San Jose Mercury News
By: Tracy Seipel
December 12, 2013

California enrolls 107,000 in Obamacare policies through November
The Los Angeles Times
By: Chad Terhune
December 11, 2013

[Calif. health exchange shares thousands of names](#)
The San Jose Mercury News
December 7, 2013

[Covered California reaches out to LGBT community](#)
LGBT Weekly
By: Thom Senzee
December 5, 2013

[California Republicans Direct Constituents To Misleading Obamacare 'Resource Guide'](#)
Huffington Post
By: Mollie Reilly
December 3, 2013

[Covered California Officially Launches SHOP Exchange Website](#)
California Healthline
December 3, 2013

[Covered California Faulted For Failing To Reach More Spanish Speakers](#)
Kaiser Health News
By: Anna Gorman
December 2, 2013

[Covered California Launches Hotline for Those With Canceled Plans](#)
California Healthline
November 27, 2013

[California votes against extending canceled health policies](#)
Los Angeles Times
By: Chad Terhune
November 21, 2013